EU Light Rail brings together the opinion-formers and decision-makers for two days of open debate around the role of technology in the development of sustainable urban travel.

With presentations and exhibitions from some of the industry’s most innovative suppliers and service providers, this unique event also includes technical visits and over eight hours of networking sessions.

To discuss how you can be part of this exciting new event, click here
**SPONSORSHIP OPPORTUNITIES**

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**HEADLINE SUPPORTER**

- **Benefits include:**
  - Opportunity for keynote introduction at EU Light Rail
  - Presentation slot or opportunity to host a panel session
  - Branding on delegate packs and pre-event promotional materials

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**LUNCH AND BREAKS PARTNER**

- **Benefits include:**
  - Branding on delegate packs and pre-event promotional materials
  - Premium entry in the sponsor section of the delegate pack
  - Full-page advert in delegate packs
  - Branded directional signage, mugs and napkins
  - Pop-up stands in the lunch area (to be supplied)
  - Distribution of literature or promotional gifts to delegates (to be supplied)
  - Branding on the event AV during all scheduled breaks
  - Five complimentary EU Light Rail passes
  - Discounted rates for additional delegates
  - Full-page advert with post-event coverage in Tramways & Urban Transit

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**NETWORKING DINNER PARTNER**

- **Benefits include:**
  - Opportunity for welcome speech at the dinner
  - Branding on delegate packs and pre-event promotional materials
  - Branded invitations
  - Full-page advert in delegate packs
  - Pop-up stands (to be supplied)
  - Branded directional signage
  - Corporate branding on Dinner AV
  - Five complimentary EU Light Rail passes
  - Discounted rates for additional delegates and guests
  - Full-page advert with post-event coverage in Tramways & Urban Transit

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**OFFICIAL DELEGATE BAG SPONSOR**

- **Benefits include:**
  - Prominent branding on a high-quality laptop bag/rucksack presented to all delegates upon registration
  - Premium entry in the sponsor section of the delegate pack
  - Full-page advert in delegate packs
  - Promotional material or gift to be included in conference pack (maximum two-page A4 brochure, to be supplied)
  - Two complimentary EU Light Rail passes
  - Discounted rates for additional delegates and guests

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**€ DETERMINED BY OPTIONS CHOSEN: PLEASE ENQUIRE FOR DETAILS**

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**€5000**
SPONSORSHIP OPPORTUNITIES

CONFEERENCE SESSION OR PANEL SPONSOR

Benefits include:
✔ Logo (to be supplied to specification) displayed on event lanyard presented to all delegates upon registration
✔ Entry in the sponsor section of the delegate pack
✔ Half-page advert in delegate packs
✔ Promotional material or gift to be included in the EU Light Rail delegate pack (maximum two-page A4 brochure)
✔ Two complimentary EU Light Rail passes

EVENT LANYARD SPONSOR

Benefits include:
✔ Logo (to be supplied to specification) displayed on event lanyard presented to all delegates upon registration
✔ Entry in the sponsor section of the delegate pack
✔ Half-page advert in delegate packs
✔ Promotional material or gift to be included in the EU Light Rail delegate pack (maximum two-page A4 brochure)

OFFICIAL EVENT PAD & PEN SPONSOR

Benefits include:
✔ High-quality custom-made A4 or A5 notebook or notepad (with logo to be supplied) and pen presented to all delegates
✔ Entry in the sponsor section of the EU Light Rail delegate pack
✔ Half-page advert in EU Light Rail delegate packs
✔ Promotional material to be included in the EU Light Rail delegate pack (maximum two-page A4 brochure)
✔ One complimentary EU Light Rail pass
✔ Discounted rates for additional delegates and guests

EVENT BRANDLING, POP-UPS, ADVERTS AND INSERTS

A cost-effective way to reach our audience of decision-makers is through directional signage or reception branding, and advertising in the delegate packs that all attendees will take away with them at the end of the event. With a range of options and placements, please contact us for more details.

SOMETHING DIFFERENT?

Supporters of EU Light Rail may require a more bespoke package to meet their needs. We would be delighted to work with you in creating a tailored package, so if you have a great idea to raise the visibility of your brand and get people talking, we welcome your suggestions!

EXHIBITION OPTIONS

The exhibition area forms an integral component of EU Light Rail. All scheduled breaks will be served in the exhibition areas, guaranteeing frequent exposure as delegates circulate throughout both days. With a flexible space, we have a range of size options and are happy to work with you to provide a prime location (subject to availability).

Benefits include:
✔ Two complimentary EU Light Rail passes, including all catering and additional event activities, and discounted rates for additional delegates and guests
✔ Detailed entry in the delegate pack and discounted rates on additional advertisements and delegate places.
✔ Based upon a standard 2m tabletop exhibition, including power and lighting. Shell schemes are also available.

From €2,500, depending on size and location required.