



Best Customer Initiative

Sponsored by



Qualifying dates: April 2016 – August 2017

Closing date: Friday 25 August 2017

ENTRY CRITERIA

All entries must be submitted on a maximum of eight pages and accompanied by at least three high-resolution images in .jpeg or .tiff format and the signature of an authorised person. You are free to include supporting brochures, videos and other media. For judging purposes please submit 3 copies of each entry – entries can be submitted into more than one category.

Awards categories will be judged based upon the following criteria:

1. Direct passenger benefit
2. Innovation
3. Added value
4. Value for money
5. Tangible impact

Entrant

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Address

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Postcode

Tel No

Fax

Outline of entry

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Additional comments

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PLEASE ATTACH SUPPORTING MATERIAL/IMAGES

Award will be received by

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ENTRY SUBMITTED BY

Your name

Position

Contact e-mail

Tel No

Signature

COUNTER-SIGNATORY

Name

Position

Signature

ALL ENTRIES SHOULD BE SENT TO:

**2017 Light Rail Awards, 13 Orton Enterprise Centre,
Bakewell Road, Orton Southgate, Peterborough, PE2 6XU UK**
by no later than Friday 25 August 2017.

For further information about any aspect of the awards,
please call +44 (0)1733 367607 or e-mail awards@lrtap.com