

BOOKING AND SPONSORSHIP INFORMATION

GLOBAL  
**LIGHT RAIL  
AWARDS**



2023

London

**4 October 2023**

**First**  **Tram Operations**

**KEOLIS**

**TramForward** 

**UKTram**  
The voice of light rail

**ColTram**

**mainspring**

**TRAMWAYS &  
URBAN TRANSIT**

[www.lightrailawards.com](http://www.lightrailawards.com)

## THE GOLD PACKAGE

### PRE-EVENT

- > Your logo on all pre-event advertisements and literature.
- > Minimum of two half-page advertisements in advance issues of *Tramways & Urban Transit*.
- > Personalised invitations.



## 2023 HEADLINE SUPPORTER

**First** Tram Operations

- > Your logo on all event literature, including the programme and menu.
- > Opportunity to distribute literature and gifts to guests (to be supplied).
- > Credits in the Global Light Rail Awards script.

### POST-EVENT

- > Full-page advertisement in the *Tramways & Urban Transit 2023 Global Light Rail Awards* supplement.

£POA

## THE SILVER PACKAGE

### PRE-EVENT

- > Your logo on all pre-event advertisements and literature.
- > One full-page advertisement in an advance issue of *Tramways & Urban Transit*.
- > Personalised invitations.
- > Logo and links on the Global Light Rail Awards web pages.

### AT THE EVENT

- > Two tables for ten guests each in a prominent position at the Global Light Rail Awards.
- > Multimedia credits on the AV sequences.
- > Your logo on all event literature, including the programme and menu.
- > Credits in the Global Light Rail Awards script.

### POST-EVENT

- > Full-page advertisement in the *Tramways & Urban Transit 2023 Global Light Rail Awards* supplement.

GBP10,000 + UK VAT



**For advance booking and sponsorship details contact:**

**Geoff Butler** – t: +44 (0)1733 367610 @ [geoff@mainspring.co.uk](mailto:geoff@mainspring.co.uk)  
**Hollie Keeling** – t: +44 (0)1733 367608 @ [hollie@mainspring.co.uk](mailto:hollie@mainspring.co.uk)

# SPONSORSHIP OPPORTUNITIES

## THE CHAMPAGNE RECEPTION PACKAGE

### PRE-EVENT

- > Your logo on all pre-event advertisements and literature.
- > Personalised invitations.
- > One half-page advertisement in an advance issue of *Tramways & Urban Transit*.
- > Logo and links on the Global Light Rail Awards webpages.

### AT THE EVENT

- > AV branding throughout the pre-Awards Champagne Reception.
- > Staff serving Champagne to guests on arrival will be wearing branded sashes printed with your company logo.
- > Opportunity to distribute literature and gifts to guests (to be supplied).
- > One table for ten guests in a prominent position at the Global Light Rail Awards with complimentary bottles of Champagne for each table guest.
- > Multimedia credits on the main stage AV sequences.
- > Your logo on all event literature, including programme and menu.
- > Credits in the Global Light Rail Awards script.

### POST-EVENT

- > Full-page advertisement in the *Tramways & Urban Transit* 2023 Global Light Rail Awards supplement.

## GBPPOA

## WINE FOR THE EVENING

As guests sit down to dinner they will see that the wine they are about to enjoy is kindly sponsored by your organisation, with every bottle at the event branded with bespoke tags featuring your logo.

- > This package also includes a table for ten guests, your company logo in the supporter section of event literature and credits from the main stage – as well as a half-page advertisement in the 2023 Global Light Rail Awards special supplement, distributed with *Tramways & Urban Transit*.



## GBP5,500 + UK VAT

## CHOCOLATE & CONFECTIONERY

As the finishing touch to any fine meal, what better way to indulge the evening's guests than by providing them with a box of luxurious Belgian chocolates with your corporate identity? Or as a more cost-effective option, provide an after-dinner sweetener with a box of mints, sweets or jelly beans – all branded with your corporate logo and message? To eat on the night or to take away, this is a popular option to leave a lasting impression.

- > This package also includes a table for ten guests, your company logo in the supporter section of event literature – as well as a half-page advertisement in the 2023 Global Light Rail Awards special supplement, distributed with *Tramways & Urban Transit*.

## POA DETERMINED BY OPTIONS

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# BRANDING OPPORTUNITIES

We can offer a wide range of bespoke gifts, tailored to meet your company profile, requirements and budget. Make an impression by giving each guest at the Global Light Rail Awards a gift to take home as a reminder of the event and your organisation – **POA / VARIABLE BY OPTION(S) CHOSEN**. Alternatively, if you have your own idea to put your stamp on the industry's premier awards ceremony, we are always open to new suggestions and would be delighted to work with you to achieve your aims.

## STAFF APPAREL

With a large number of dedicated waiting staff on hand for the evening, have them wear a high-quality apron, sash or shirt featuring your company logo to create branding and visibility throughout the event.

- > This package also includes a table for ten guests with wine, your company logo in the supporter section of event literature and credits from the main stage – as well as a half-page advertisement in the 2023 Global Light Rail Awards special supplement, distributed with *Tramways & Urban Transit*.

## POA DETERMINED BY OPTIONS

### HOSTING A TABLE

Reward staff or entertain existing and future clients with fine four-course dining and a night at the magnificent Honorable Artillery Company in central London at the 2023 Global Light Rail Awards ceremony.

- > A table for ten guests with wine at the 2023 Global Light Rail Awards.
- > Book early to secure the best placement options.

**GBP2,750 + UK VAT**

## THE AWARD SPONSORSHIP PACKAGE

### PRE-EVENT

- > Your logos on all pre-event advertisements and all promotional literature relating to your choice of category including entry forms.

### AT THE EVENT

- > One table for ten guests in a prominent position at the Global Light Rail Awards.
- > Engraved branding on your chosen award.
- > Your representative presenting your chosen award on the night.
- > Branding and logo in the *Tramways & Urban Transit* 2023 Global Light Rail Awards special supplement, in the section dedicated to your chosen award.
- > Full multimedia branding on the AV sequences in relation to your category.

### POST-EVENT

- > Half-page advertisement in the *TAUT* Global Light Rail Awards supplement

**GBP5,450 + UK VAT**



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**BEST ENVIRONMENTAL & SUSTAINABILITY INITIATIVE**

**HIGHLY COMMENDED:** Metro Málaga – Carbon neutrality  
**HIGHLY COMMENDED:** Metrotenerife – Green Bonds  
**WINNER:** Los Tranvías de Zaragoza – Tram for the children

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**BEST CUSTOMER INITIATIVE**

**HIGHLY COMMENDED:** Tram Operations Limited – Managing Anti-Social Behaviour  
**WINNER:** Keolis Downer (Yarra Trams) – Scan for your Tram

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**SIGNIFICANT SAFETY INITIATIVE**

**HIGHLY COMMENDED:** West Midlands Metro – Sector Risk Model Improves Pedestrian Safety  
**WINNER:** Edinburgh Trams – Emergency exercises drive improvements to incident response

**TECHNICAL INNOVATION OF THE YEAR (INFRASTRUCTURE)**

**HIGHLY COMMENDED:** Metro de Sevilla – Smart Post-payment  
**WINNER:** Transit9 – Event Management System

**TECHNICAL INNOVATION OF THE YEAR (ROLLING STOCK)**

**HIGHLY COMMENDED:** Brodie Engineering – Supertram repair programme  
**WINNER:** Eversholt Rail and Transport Design International – Revolution VLR

**SUPPLIER OF THE YEAR**

**HIGHLY COMMENDED:** Pod-Trak  
**HIGHLY COMMENDED:** MPM Graffiti Solutions  
**HIGHLY COMMENDED:** Brodie Engineering  
**WINNER:** Diamond Rail Services

**MANUFACTURER OF THE YEAR**

**HIGHLY COMMENDED:** CAF  
**HIGHLY COMMENDED:** Alstom  
**WINNER:** Stadler

**PROJECT OF THE YEAR <€50M**

**HIGHLY COMMENDED:** Keolis Downer (Yarra Trams) – Driving improved separation on Melbourne's tram network  
**WINNER:** Brodie Engineering – Supertram repair programme

**PROJECT OF THE YEAR >€50M**

**HIGHLY COMMENDED:** CAF – Bonn Stadtbahn  
**HIGHLY COMMENDED:** Midland Metro Alliance / Transport for West Midlands / West Midlands Metro – Birmingham Westside Extension to Edgbaston Village  
**WINNER:** Mott MacDonald and METROPROJEKT Praha – Plzeň Slovany tram depot reconstruction

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**OUTSTANDING ENGINEERING ACHIEVEMENT**

**HIGHLY COMMENDED:** Mott MacDonald and METROPROJEKT Praha – Plzeň Slovany tram depot reconstruction  
**WINNER:** Egis – Marseille T3 expansion

**OUTSTANDING COLLABORATION**

**WINNER:** Turner & Townsend / City of Edinburgh Council / SFN / Morrison Utility Services / Anturas Consulting – Trams to Newhaven

**EMPLOYEE OF THE YEAR**

**HIGHLY COMMENDED:** Kyle Read – West Midlands Metro  
**HIGHLY COMMENDED:** Chris Tindall – Mott MacDonald  
**WINNER:** Carolina Moreno – Metro de Sevilla

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**TEAM OF THE YEAR**

**HIGHLY COMMENDED:** Brodie Engineering  
**WINNER:** Keolis Downer Gold Coast – Customer Service Team

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**RISING STAR**

**HIGHLY COMMENDED:** Marilena Papadopoulou – Edinburgh Trams  
**HIGHLY COMMENDED:** Laura Bartram – Keolis Nottingham  
**WINNER:** Jake Blackburn – Blackpool Transport Services

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**MOST IMPROVED SYSTEM**

**HIGHLY COMMENDED:** West Midlands Metro  
**WINNER:** Nottingham Express Transit

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**OPERATOR OF THE YEAR**

**HIGHLY COMMENDED:** KeolisAmey Docklands  
**WINNER:** KeolisAmey Metrolink

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**VISION OF THE YEAR**

**WINNER:** Asistobe – Bergen Light Rail Network optimisation through AI/ML algorithms  
**WINNER:** UKTram – Light Rail Strategy

**JUDGES' SPECIAL AWARD**

**WINNER:** Paul Ashton  
**WINNER:** Jackie Townsend

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Mark the date now:

**THE 2023 GLOBAL LIGHT RAIL AWARDS**  
**ENTRIES OPEN: APRIL 2023 CEREMONY: 4 OCTOBER 2023**